

# SAKE BOMB

## PRESS RELEASE

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### **Sake Bomb Holiday Color Launch: Set Tabletops off with a Bomb** [www.purcelliving.com](http://www.purcelliving.com)



(Los Angeles, October 2011): A compact new entertaining tool is now available in a new color to sake lovers and epicurean enthusiasts everywhere in the form of the Sake Bomb: a cleverly designed ceramic pouring vessel with four matching cups, designed by designer Alexander Purcell Rodrigues.

The ceramic bomb holds 8 fl oz (235ml) of the traditionally Japanese drink and comes with four small beakers, which perch neatly on the spines, making it a compact accessory for any tabletop. It is manufactured in Los Angeles by traditional kiln methods and the slip cast ceramic keeps hot sake hot and cold sake cold.

Alexander Purcell Rodrigues, a Los Angeles based product designer says the inspiration is a juxtaposition of the Fugu Fish (Blowfish), the most opulent of sashimi cuts and a WW II sea mine. "The name is a comical take on the western slang for the same moniker meaning to drop sake shots in pints of beer".

The Sake Bomb is now available in a new colors for the holidays: Ice Blue along with five existing colours: white, black, red, orange and blue, complete with four cups, for \$98.00, exclusively from [www.purcelliving.com](http://www.purcelliving.com)

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High-resolution images available to download from [http://alexanderpurcellrodrigues.com/highres\\_images/](http://alexanderpurcellrodrigues.com/highres_images/)